# SPONSORSHIP

information for the Powered Parachute WORLD CHAMPIONSHIPS being held at Wharton Airport,

Wharton, TX <> Oct 14<sup>th</sup>-17<sup>th</sup>



What:	Powered Parachute	
	CHAMPIONSHIPS	
Where:	Wharton Airport,	
	Wharton, TX	
When:	October 14 <sup>th</sup> -17 <sup>th</sup> , 2009	
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Email: <u>Info@SkyTrailsLSA.com</u>		

The southern Texas skies over Wharton Airport will soon be filled with colorful, beautiful "skysails" as the Powered Parachute CHAMPIONSHIPS event comes to Wharton, TX. Vibrant, multi-colored parachutes will be arriving from all of parts of the World.

This spectacular event will entice celebrities and distinguished speakers in the industry to participate in this annual experience. Similar to the balloons at Albuquerque, the sky will be filled with "eye-candy" for the public, as the fun

competitions and flying events are held throughout the multi-day affair.

We are proud to bring you the 8<sup>th</sup> annual <u>www.powerchutes.com</u> distinguished PPC World Championship! October 14<sup>th</sup> - 17th, the skies in southern Texas will be filled with the magic and color of Powered Parachutes. This year we are expecting to attracted pilots from all over the World.

However, as with any event of this magnitude, we need the help of Vendors & Sponsors to make this event successful. So, we offer you multiple ways to promote your company and your items: 1) Vendor Booth space. These 20x20 Vendor areas are available for \$375 (\$295 for early registration) for the entire multi-day event. 2) SPONSOR Door Prizes - in exchange for your donated gifts we offer you "name recognition" and banner advertising. 3) Speaker seminars. You are encouraged to come and speak at our hourly seminars. 4) Cash donations. As you might imagine the cost



of insurance & advertising our event is beyond the enthusiasm of the PPC pilots that have organized &



promoted this annual event. [Please note that this event does NOT promote any one Pilot Organization or Aircraft Manufacturer. This is just a group of aviation enthusiasts who wish to share camaraderie, safety & the beauty of the skies above southern Texas]

We sincerely ask as for your support & also hope to see you here for this great annual event. Currently this unique, and World recognized Powered Parachute

CHAMPIONSHIP is scheduled to be one of the largest PPC experiences! For more details - please visit our event website (courtesy of SkyTrails LSA @ Wharton Airport) <u>www.powerchutes.com</u>



## **PPC CHAMPIONSHIPS** & CHUTE FESTIVAL

#### Event Facts:

- $_{\odot}$   $\,$  The Chute FESTIVAL now enters its 8  $^{th}$  year  $\,$
- First year for the event to be held in Texas
- Attendees are middle to upper income families
- $\circ$  Over 100-pilots are expected to participate this year

#### SPONSORSHIP PACKAGES

We are still expanding and improving the event as one of the premier family fun events in Wharton County. And as we are honored to again host the World Powered Parachute CHAMPIONSHIPS - we expect this year in Texas to exceed attendance of previous years - and last year we were the 2<sup>nd</sup> largest powered parachute event in the WORLD!

Take advantage of this family oriented event/aviation COMPETITIONS & FESTIVAL and tap into a highly desirable audience at the event and become a part of our publicity campaign through our media outlets.

So please partner with us as a corporate sponsor to support this UNIQUE event and receive access to the competitions, seminars, participants and attendees.

### LEVELS of Corporate Partnership

Note: ALL Sponsors are encouraged to supply their <u>logo FLAGS or Windsocks</u> <u>for the event field as the event will be filmed for HD TV</u> And your logo FLAGS, etc will add a significant exposure for your company!

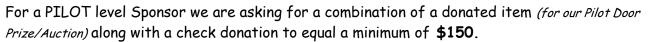




### PILOT

As a PILOT level SPONSOR you will receive the following package privileges:

- A 'live' mention (i.e., 'Name Recognition") at the event over the public PA system - thanking you for your generosity - Every time you're 'Pilot' flies in the competitions.
- 2. Parking Pass for the entire event so that you can be there to CHEER your pilot to victory 'cause the longer s/he qualifies through the tasks, the more advertising exposure your get!



### BASIC

As a BASIC level SPONSOR you will receive the following package privileges:

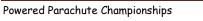
- A location for your company banner (up to 4ft x 4ft) to be hung on the front perimeter fence to identify you as an event supporter. Also you will be allowed to fly your logo FLAG or windsock along the competition field.
- 2. A 'live' mention (i.e., 'Name Recognition") at the event over the public PA system thanking you for your generosity

For a BASIC level Sponsor we are asking for a combination of a donated item *(for our Pilot Door Prize/Auction)* along with a check donation to equal a minimum of **\$500**.

## BRONZE

As a BRONZE level SPONSOR you will receive the following package:

- A location for your company banner (up to 4ft x 10ft) to be hung on the front perimeter fence to identify you as an event supporter. Also you will be allowed to fly your logo FLAG or windsock along the competition field.
- 2. A multitude of 'live' public mentions at the event thanking you for your generosity
- 3. Your graphic logo with a link on the Event web site (<u>www.powerchutes.com</u>)
- 4. A display booth at a high traffic area to access the event audience and to promote your company (10ft x 10ft)









5. 5-Extra Parking passes to give to your clients

For a BRONZE level Sponsor we are asking for a combination of a donated item (for our Pilot Door Prize/Auction) along with a check donation to equal a minimum of \$1000.

## SILVER

As a SILVER level SPONSOR you will receive the following package:

- 1. Exposure on half of all media advertising for the event recognizing you as a corporate sponsor in our radio, TV and print ads.
- 2. A **PROMINENT** location for your company banner (up to  $4ft \times 12ft$ ) to be hung on the front

perimeter fence to identify you as a sponsor. Also you will be allowed to fly multiple (as many as safety allows) logo FLAGs or windsocks along the competition field.

- 3. A multitude of 'live' public announcements at the event thanking you for your generosity and contribution.
- 4. Your graphic logo with a link on the Event web site (www.powerchutes.com)
- 5. A display booth at a high traffic area to access the event audience and to promote your company ( $10ft \times 15ft$ )
- 6. Your logo on all printed event handouts, recognizing you as a CORPORATE sponsor
- 7. 10-Extra Parking passes to give to your clients

For a SILVER level Sponsor we are asking for a combination of a donated item (for our Pilot Door Prize/Auction) along with a check donation to equal a minimum of \$1500.

# GOLD

As a GOLD level SPONSOR you will receive the following package:

- 1. Exposure on <u>ALL</u> of all media advertising for the event recognizing you as a corporate sponsor in our radio, TV and print ads.
- 2. A **PROMINENT** location for **TWO** of your company banners (up to  $4ft \times 12ft$ ) to be hung on the front

perimeter fence to identify you as a MAJOR sponsor. Also you will be allowed to fly multiple (as many as safety allows) logo FLAGs or windsocks along the competition field.

- 3. A multitude of 'live' public announcements at the event thanking you for your generosity and contribution.
- 4. Your graphic logo with a link on the HOME page of the Event web site (www.powerchutes.com)





- 5. A display booth at a high traffic area to access the event audience and to promote your company (**20**ft × **20**ft)
- 6. Your logo on all printed event handouts, recognizing you as a CORPORATE sponsor
- 7. 20-Extra Parking passes
- 8. A tie to an aircraft/pilot in the competition Finals on Saturday recognizing you as a major sponsor of the event through the PA system. An announcement will be made recognizing your company every time the related Pilot flies in the competitions!

For a GOLD level Sponsor we are asking for a combination of a donated item *(for our Pilot Door Prize/Auction)* along with a check donation to equal a minimum of **\$2500**.

Printed Name	
Signature to indicate acceptance	Date
Print name and company	
Description of donated Door Prize & cash value or	f supported level:
Receipt for your Sponsorship We sincerely THANK YOU for your SUPPORT o COMPETITION &	
Level of sponsorship	
PILOT BASIC BRONZE	SILVER GOLD
Event Member's Name:	
Signature:	Date:
	Wharton Airport Wharton, 7X Powered Parachute CHAMPIONSHIPS October 14-17th, 2003

Powered Parachute Championships

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