



# PPC CHAMPIONSHIPS & COLOR COUNTRY CHUTE FESTIVAL October 17-24, 2007

## MEDIA SPONSORSHIP PACKAGE

- Color Country Chute FESTIVAL enters its 6<sup>th</sup> year
- Over 250 pilots are expected to participate this year
- Event is supported by City of Hurricane, St George Area Chamber, St. George Rotary clubs and St George Area Convention and Visitors Bureau

We are still expanding and improving the event as one of the premier family fun events in Utah's Washington County. And as we are honored this year to host the World Powered Parachute CHAMPIONSHIPS - we expect this year to far exceed attendance of previous years - and last year we were the 2<sup>nd</sup> largest powered parachute event in the WORLD!

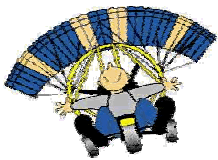
Please partner with us as a sponsor for the event and receive access to the competitions, seminars, participants, and attendees.



### MEDIA PARTNERSHIP

As a partner you will receive the following:

1. Banner locations (up to 2) hung in prominent locations on the perimeter fence to identify you as a major sponsor
2. A multitude of 'live' public mentions at the event thanking you for your generosity
3. Your graphic logo with a link on the **FRONT** page of the Event web site (currently the site has received over 129,000 hits)
4. A display booth (10ft x 10ft) to promote your company
5. Your logo on all printed materials recognizing you as a media sponsor
6. A sponsored PPC event on Saturday (recognized as your event through PA announcements)
7. Parking passes
8. Opportunity to offer ½-price vendor booths to your clients - limit of 2.  
(Normally \$400 for the week of activities)



In exchange of your sponsorship, you agree to:

1. Publicize the event through live mentions (minimum of 20 mentions)
2. Air a minimum of 100 commercials for the event (7am-10pm) during the two weeks leading into the event.

Print name and company: \_\_\_\_\_

\_\_\_\_\_  
Signature to indicate acceptance of terms

\_\_\_\_\_  
Date